

The background of the cover is a photograph of a city skyline, featuring a prominent skyscraper with a flat top and two antennas. The image is overlaid with a dark blue gradient and faint, stylized white patterns that resemble leaves or abstract shapes. The title is centered in the upper half in a white, sans-serif font.

Minnesota Ethnic and Community Media Directory

Twin Cities Media Alliance

PAGE	TABLE OF CONTENTS
4	Introduction
5	Newspapers/News Websites
5	African Community
7	Asian Community
9	Latino Community
11	Disabled Community
11	African-American Community
12	Native American Community
13	Russian Community
14	Women's Newspapers
14	Neighborhood Newspapers
21	Radio
21	African Community
22	Asian Community
24	Caribbean Community
24	Latino Community
26	Native American Community
26	Scandinavian Community
26	Disabled Community
27	General/Multicultural
28	Television
28	African Community
30	Asian Community
30	General/Multicultural

INTRODUCTION

The 2008 Community and Ethnic Media directory is perfect to help your business expand its reach, whether you're a local hardware store or a supermarket. In these pages, you'll find contact information for dozens of newspapers, radio stations, and online news websites serving neighborhoods and ethnic communities from Mille Lacs to West St Paul. You'll also find profiles of more prominent media that will help you identify who your advertising might impact. Many of these media outlets serve very specific communities – perfect for your hair salon in Minneapolis' Seward neighborhood or your catering business in St Paul's Rondo neighborhood. Why waste money advertising in a media outlet that covers the entire metro area if you just need to tell your neighborhood that your furniture store is having a sale? Why use up your advertising budget buying Somali-language advertising in an English-language newspaper?

If you've never advertised before, you should be aware that newspapers and websites have a few requirements for advertising they will print. Each newspaper may have specific sizes for advertising, but generally, advertisements should be submitted electronically as Adobe Acrobat files (also called a "pdf"), with a resolution of 300 dpi. If you are buying an ad in a newspaper, you should design your ad in black and white: most papers only use colored ink on their front pages, and most advertising belongs inside. Regardless of what medium you advertise in, remember that repetition is key. Buying a smaller ad that will run over a longer period of time will help customers remember who you are; most newspapers make this easier by offering discounts if you advertise over the course of several issues.

Don't worry if you don't know how to make PDF files: most community newspapers in the Twin Cities offer first-time advertisers help designing an advertisement and crafting their message for maximum effect. Similarly, many radio stations offer to work with potential advertisers on the wording and placement of an advertising message, and will help you record it for broadcast.

The directory is organized by media type (print/online, radio, and television), with sub-categories for community media and media serving distinct ethnic communities. Dive in! Advertising in community and ethnic media connects you with very specific customers who care about their neighbors and who turn to these media outlets for information about their communities, events, and local businesses, offering you competitively-priced access to these important demographics.

Directory information compiled by the Refugee Health Department of the Minnesota Department of Health and the New America Media National Directory of Ethnic Media, with additional research by James Sanna. Edited by Sarah E. Bauer.

NEWSPAPERS/NEWS WEBSITES

African Community

African Journal 7420 Unity Avenue North Suite 106 Brooklyn Park, MN 55443	Phone: 763-561-8721	
African News Journal PO Box 211774 Eagan, MN 55121 www.anjnews.com	Ntuv Evaristus Tunka Phone: 651-454-4900 Fax: 612-729-2008 info@anjnews.com	Print and online free weekly newspaper for Minnesota's African immigrant community. Print run of 10,000 copies, distributed to nearly 186 locations in the Twin Cities area. Average of 3,500 daily visitors to the web site.
African News Journal 1821 University Ave Sute 319 St Paul, MN 55104 www.anjnews.com	Ntuv Evaristus Tunka Phone: 651-644-4455 Fax: 651-646-1273 anjnews@gmail.com	Print and online free weekly newspaper for Minnesota's African immigrant community. Print run of 10,000 copies, distributed to nearly 186 locations in the Twin Cities area. Average of 3,500 daily visitors to the web site.
African Roots Connection 501 Bryant Ave. Minneapolis, MN 55405	Phone: 612-374-5615	
Haboon Magazine PO Box 8119 Minneapolis, MN 55408 www.haboonmagazine.com	Phone: 612-618-5841	Quarterly magazine focusing on African and Somali issues, with distribution in the Twin Cities, London (UK) and Toronto (Canada).
Mbiu Newsletter 1885 University Ave Suite 297 St Paul, MN 55104 www.sayfsm.org	Ephraim Olani Phone: 651-644-3983 sayfsm@uskid.net	Mbiu is the monthly newsletter of the Sub-Saharan African Youth & Family Services of Minnesota (SAYFSM).
Mestawet 1821 University Ave Suite S-318 St Paul, MN 55104	Moges K. Damte Phone: 651-645-0420 Fax: 651-645-5184 moges@mestawet.com	Amharic-language newspaper for the Ethiopian imigrant community in the Twin Cities area.

Mshale 2110 Nicolet Ave Suite L04 Minneapolis, MN 55404 www.mshale.com	Tom Gita Phone: 612-871-9518 Fax: 6112-871-2919 sales@mshale.com	Founded in 1996 in Minneapolis, Minnesota, Mshale Newspaper has been the voice of the African immigrant community in the United States, highlighting both the successes and challenges of the African immigrant community in the Americas. Truly national in scope, Mshale has satellite offices in Houston, Texas and Atlanta, Georgia. Mshale prints 16,000 copies of its English-language paper every month, with a readership of roughly 45,000 (estimating at 2-3 people per household), but it also boasts a robust online presence at www.mshale.com. Its readership is economically diverse, reflecting the African immigrant community in America with its mix of high-earning professionals and recent immigrants – according to Mshale, 2% to 5% of its readers earn upwards of \$100,000 per year, but income averages between \$25,000 and \$45,000 per year. Mshale is distributed for free at “mostly “African” outlets – grocery stores, banks, restaurants, and shops used predominantly by the African immigrant community.
One Nation News 3010 Hennepin Avenue South Suite 121 Minneapolis, MN 55408 www.onenationnews.com	Jae Bryson Phone: 612-861-9006 Fax: 612-869-8597 jbryson@onenationnews.com	Weekly newspaper providing general-interest information of the African-American and African immigrant communities of the Twin Cities. Freely distributed, with a print run of 20,000 copies.
Tesfa Newspaper PO Box 241478 Apple Valley, MN 55124 www.tesfamn.com	Emiru Worku Phone: 612-501-8502 Fax: info@tesfamn.com	Newsletter for the Ethiopian immigrant community, with information on local and Ethiopian news.
Warsan 1209 East 22nd Street Minneapolis, MN 55404 www.warsan.net	Dr Hassan Eibakar Phone: 612-462-3100 Fax: 612-872-0743 warsantimes@mn.rr.com	Monthly bilingual English-Somali newspaper targeting the Somali immigrant community

Asian Community

Asian American Press 417 University Ave Suite 1 St Paul, MN 55103 www.aapress.com	Nghi Hynh Phone: 651-224-6570 Fax: 651-224-7032 aanews@aapress.com	This paper covers the Asian community news and events in the areas of government, politics, education, business, arts and entertainment, health, and other local events. Free distribution at 400 locations. 15,000 circulation (1,500 paid subscriptions)
Asian Pages P.O. Box 11932 St. Paul, Minnesota 55111 www.asianpages.com	Phone: 952-884-3265 Fax: 952-888-9373 asianpages@att.net	Asian Pages is an award-winning biweekly newspaper serving seven Midwest states-- Illinois; Iowa; Michigan; Minnesota; North and South Dakota, and Wisconsin. Over 75,000 people read <i>Asian Pages</i> every two weeks. Published on the 1st and 15th of every month, <i>Asian Pages</i> is distributed free at locations in this seven-state area. In addition, the newspaper has subscribers in all 50 states as well as international subscribers.
China Insight 6520 South Bay Drive Minnetrista, MN 55331 www.chinainsight.info	Gregory Hugh Phone: 952-930-5252 Fax: 952-472-6665 info@chinainsight.info	Metropolitan based monthly newspaper for the Chinese immigrant community. Free distribution at 43 locations. 10,000 circulation.
China insight 6520 South Bay Drive Minnetrista, MN 55331 www.chinainsight.info	Phone: 952-930-5252 Fax: 952-474-6514 ads@chinainsight.info	China Insight is published monthly with an emphasis on fostering U.S.-China cultural and business harmony, and the connections between the People's Republic of China and the United States. China Insight is distributed for free at a number of large businesses doing business in China and abroad; at Asian and Chinese stores, restaurants, and community centers; and at libraries, chinese-language schools, and universities in the Twin Cities. Circulation is 3,000 copies per month, and China Insight estimates total readership at 30,000.
China Tribune 566 N Snelling Ave St Paul, MN 55104 www.huaxingbao.com	David Cheng Phone: 651-415-0130 Fax: 651-415-0130 chinatribune@hotmail.com	

Hmong Times 962 University Ave St Paul, MN 55104 www.hmongtimes.com	Dick Wetzler Phone: 651-224-9395 Fax: 651-228-9049 hmongtimes@gmail.com	Bi-weekly newspaper published for the Hmong community. Based in the Minneapolis/St. Paul metropolitan area. Free distribution. 15,000 circulation; 20,000 for special issues.
Hmong Today 704 University Ave Suite 201 St Paul, MN 55104 www.hmongtoday.com	Wameng Moua Phone: 651-489-0021 Fax: 651-489-0054 news@hmongtoday.com	English-language, metropolitan-based biweekly newspaper with a circulation of 20,000. Published on the 1st and 3rd Fridays of every month. With its socially and economically diverse readership, Hmong Today claims to be “the most-read Hmong publication in the world.”
Korea Central Daily (Minnesota Branch) PO Box 11720 St Paul, MN 55111	Jong K Choi Phone: 651-450-7452 Fax: 651-450-7452	The DAILY, with headquarters in Seoul, has two million subscribers worldwide and publishes daily editions in New York, Chicago, and Los Angeles.
Korean Quarterly PO Box 6789 St Paul, MN 55106 www.koreanquarterly.org	Martha Vickery Phone: 651-771-8164 Fax: editor@koreanquarterly.org	An English language publication by and for the adopted Korean and Korean American community of the Upper Midwest (including transracial/transcultural Korean Americans). Korean Quarterly offers a timely quarterly newspaper in a lively feature format. We profile community leaders, role models, report significant events, and chronicle the accomplishments of our community’s ordinary people, both big and small. We list all Korean religious, social, cultural and civic events of interest to the community, including events of interest to adoptees and their families. We also seek out advertisers within the Korean business community, and offer Korean organizations a place to publicize their news and information. Korean Quarterly is a seasonal quarterly publication, with 22,000 readers.
Ngay Nay Minnesota PO Box 1149 Maple Grove, MN 55311	Vu Quang Phone: 763-559-6396 Fax: 763-559-2872 quangv@aol.com	Twice-monthly publication for the Vietnamese community of Minnesota and surrounding states, Ngay Nay boasts a circulation of 10,000

Latino Community

Centro Campesino E-Newsletter 104 1/2 West Broadway Suite 206 Owatonna, MN 55060 www.centrocampesino.net	Gloria Contreras Phone: 507-446-9599 Fax: 507-446-1101 gloria@centrocampesino.net	Monthly email newsletter targeted at the Latino community of Minnesota and social justice advocates, reaching over 1,000 readers.
La Voz PO Box 19206 Minneapolis, MN 55419	Joan Ramirez Phone: 612-825-1490 Fax: 612-825-1490	Statewide bilingual monthly newspaper, with a circulation of 15,125.
La Voz Latina (St Paul Publishing Company) 1643 Robert Street Suite 60B West St Paul, MN 55118 www.stpaulpublishing.com	Tim Spitzack Phone: 651-457-1177 Fax: 651-1107 sppc@stpaulpublishing.com	La Voz Latina was established in 1997 to serve the Twin Cities' fastest growing community. La Voz Latina's 8,500 copies are distributed free to every home on St. Paul's West Side as well as to Hispanic businesses, churches and other high traffic points in the St. Paul and Minneapolis metropolitan area. St. Paul Publishing also prints The St. Paul Voice, The Downtown St. Paul Voice, and South Saint Paul Voice.
Latino Midwest News 3900 36th Ave. North Robbinsdale, MN 55422 www.latinomidwestnews.com	Adolfo Rudy Caradona Phone: 763-535-3373 Fax: 763-537-5200 steve@latinoMidwestnews.com	Bi-lingual directory of news and information. Latino Midwest News was founded in 1999 with the purpose of connecting Hispanic communities across the states of the Midwest.
Unica Communications (Casas/Carros/GuiaUnica) 4202 East 34th Street Minneapolis, MN 55406 www.unicacommunications.com		Spanish language monthly publications about housing. 7,000 copies of Casa and Carros distributed each month. 10,000 copies of GuíaÚnica distributed annually
Lazos Hispanos (El Conquistador/Lazos Hispanos Weekly) 4 East 27th Street Minneapolis, MN 55408 www.lazoshispanos.com	Ruben C. Garza Phone: 612-871-9499 ruben@lasoshispanos.com	El Conquistador is a monthly sports magazine published by Lazos Hispanos. Lazos Hispanos is a weekly Spanish publication with a 15,000 circulation in 20 cities in the greater Twin Cities Metro Area with a Latino population of over 1,000.

<p>Latino Communications Network (El Directario/Gente de Minnesota/La Prensa/Vida y Sabor) 1516 Lake Street Suite 200 Minnapolis, MN 55407</p> <p>www.lcnmedia.com</p>	<p>Juan Carlos Phone: 612-729-5900 Fax: 612-729-5999 juancarlos@lcnmedia.com</p>	<p>Latino Communications Network publishes four different publications targeted at the Twin Cities' Latino community. Gente de Minnesota (People of Minnesota) is a Spanish-only newspaper distributed throughout the Metro area. Every weekend, 10,000 copies are distributed to Latino households and another 10,000 are distributed at over 300 locations throughout the Twin Cities and its suburbs. Most of Gente's readership is recent immigrants between the ages of 26 and 65, primarily from Mexico, with limited English skills. Most are lower-income – many hold multiple jobs, and most work blue-collar jobs. Gente de Minnesota also reaches a smaller audience of bilingual Latino professionals who use the publication to stay on top of events in the Latino community.</p> <p>For Latino teens and younger adults, LCN produces Vida y Sabor (trans. here), a free weekly entertainment guide. The publication is distributed at over 300 locations around the Metro Area, including nightclubs and restaurants. 15,000 copies are printed every week.</p> <p>La Prensa de Minnesota is Minnesota's fully bilingual Spanish-English weekly newspaper, serving Minnesotans since 1991. The newspaper covers community, national, and global news, and is well-known as a leading local source of news impacting the Latino community. With a circulation of 10,000 distributed at over 250 locations throughout Minneapolis and St Paul, La Prensa reaches a diverse audience, including the many Latinos in Minnesota who do not speak Spanish.</p> <p>Lastly, LCN publishes El Directario, a Spanish-language business and services directory published every year and distributed for free in the Twin Cities and throughout parts of greater Minnesota with high Latino populations at Latino businesses, schools, churches, and community centers.</p>
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Disabled Community

Access Press 1821 University Ave West Suite 104S St Paul, MN 55104 www.accesspress.org	Tim Benjamin Phone: 651-644-2133 Fax: 651-644-2136 access@mninter.net	Access Press is published to serve persons with disabilities. 11,000 copies are printed per month. Approximately 235 drop locations around the Twin Cities area. Around 525 subscribers receive their issues at their home.
Independently Speaking (Metropolitan Center for Independent Living) 1600 University Ave West Suite 16 St Paul, MN 55104 www.mcil-mn.org	David Hancox Phone: 651-646-8342 Fax: 651-603-2206	The newsletter is released quarterly. MCIL is a Twin Cities metro-based, non-profit 501.c.3 consumer-directed organization founded in 1981.

African-American Community

Insight News 1815 Bryant Ave North Minneapolis, MN 55411 www.insightnews.com	Jasmine Willett Phone: 612-588-1313 Fax: 612-588-2031 jasmine@insightnews.com	Insight News, founded in 1974, prides itself on providing user-friendly and culturally relevant “Information, Instruction, and Inspiration” to the African-American community of Minneapolis and St Paul. Insight News publishes weekly, distributing its print run of 35,000 copies for free throughout the Twin Cities and surrounding suburbs. With its audited readership of roughly 105,000, Insight News calls itself “the largest culturally diverse newspaper in the Twin Cities.” This audience ranges from “18 to ancient,” with over 50% of their readers college-educated, and a similar percentage holding management-level positions and up – “the movers and shakers and decision-makers.” Their readership is mostly middle-class, with 70% earning \$50,000 and above.
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Minnesota Spokesman-Recorder 3744 Fourth Avenue South Minneapolis, MN 55408 www.spokesma-recorder.com	Jerry Freeman Phone: 612-827-4021 Fax: 612-827-0577 display@spokesman-recorder.com	Since 1934, the Minnesota Spokesman-Recorder has served Minnesota's African-American community and today remains one of the community's premier locally-owned and operated news sources. The paper strives both to cover issues within the black community and to examine how the community is impacted by mainstream local and national news. With a print circulation reaching 60,000 readers per week and an online presence reaching 90,000 readers per week (70% of readers are under 55), the Spokesman-Recorder distributes by subscription (every Thursday) and at newsstands across Minnesota (every Wednesday). While segments of the Twin Cities' roughly 215,000 African-Americans are poor, the African-American community's buying power is estimated at over \$2.4 billion annually by the Selig Center for Economic Growth; the Spokesman-Recorder's 60,000 print readers have an average annual income of \$50,000.
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Native American Community

Anishaabeg Today P.O Box 418 White Earth, MN 56591 www.whiteearth.com	Gary Padrta Phone: 218-983-3285 today@whiteearth.com	Anishaabeg Today is the chronicle of the White Earth Band of Ojibwe, published every three weeks, and is distributed at no charge to all residents of the White Earth reservation.
Bois Forte News P.O. Box 16 Nett Lake, MN 55772 www.boisforte.com	thill@boisforte-nsn.gov Phone: 218-757-3261	The Bois Forte News is the monthly newspaper of the Bois Forte Band of Chippewa, distributed to all enrolled Band members over the age of 18 for free. This publication is also available to non-enrolled, non-natives for a subscription fee of \$10.00 per year. Currently circulation is 2200.
Native American Press/Ojibwe News 3501 Lakeside Drive NE Bemidji, MN 56601 www.press-on.net	Phone: 218-444-7800 presson@isd.net	

Red Lake Net News c/o Michael Barrett PO Box 80 Redby, MN 56670 www.rlnn.com/index.htm	Michael Barrett Phone: 218-679-5995 mbarrett@rlnn.com	The mission of Red Lake Net News (RLNN) is to successfully report, build, promote, and provide quality news, timely information and entertainment from a Native American perspective. RLNN covers news about American Indians on the Red Lake Indian Reservation, including Red Lake Tribal government issues, state and federal legislation, health issues, people of the Red Lake Indian Reservation and other Indian Communities, the schools and their students.
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The Circle PO Box 6026 Minneapolis, MN 55406 www.thecirclenews.com	Catherine Whipple Phone: 612-722-3692 Fax: 612-722-3773 circlempls@aol.com	The Circle, published since 1980, is the leading newspaper serving the Native American community of Minneapolis. Dedicated to presenting news from a Native American perspective, while granting an equal opportunity to community voices, the Circle has a circulation of 13,000.
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Russian Community

Zerkalo PO Box 62125 St Louis Park, MN 55426 www.zerkalomn.com	Leonid Grichener Phone: 763-545-1600 Fax: 763-544-2501 zerkalo@msn.com	Zerkalo ("Mirror") is a Russian-language monthly news, literature, and culture magazine. Zerkalo is published in tandem with the "Advertising Review of Minnesota" and "Our Home -- Minnesota," a Russian-language newspaper distributed in 11 states, including Minnesota. 8,500 circulation monthly, Russian-language newspaper.
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Women's Newspapers

Minnesota Women's Press 771 Raymond Ave St Paul, MN 55114 www.womenspress.com	Susan Feehan Phone: 651-646-3968 Fax: 651-646-2186 ads@womenspress.com	Since 1984, Minnesota Women's Press has published a bi-weekly newspaper "promoting communication by, about, and among women," focusing on women's ideas and issues. The Women's Press does more than connect with its readers – it actively reaches out to "talented readers" for content, asking women to submit columns, stories, and other short pieces on their work, social or political issues, and aspects of their lives, publishing these submissions in several specific sections of the paper. Most of these women are between the ages of 35 and 54, but almost one third are under 34, and are evenly divided between Minneapolis, St Paul, and Metro Area suburbs (zip code breakdowns are available from the publishers). The readership is well-educated – nearly 50% have a post-graduate degree or have pursued some post-graduate studies – but economically diverse: 41% make less than \$35,000 per year, but 31% make over \$60,000. Overall, readers are very loyal, and responsive to advertising: in a 2005 reader survey, 72% said they had read the Women's Press for over five years, and 55% reported that they had visited businesses advertised in the paper.
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Neighborhood Newspapers

Camden Community News PO Box 11492 Minneapolis, MN 55411 www.camdennews.org	Deborah Johnson Phone: 612-521-3060 ads@camdennews.org	Camden Community News is a monthly newspaper published the last Friday of each month, and serving the neighborhoods of Camden on far northern tip of Minneapolis' North Side. Distributed free to residences and businesses in the Camden area; circulation 12,700.
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Community Reporter 265 Oneida St. Paul 55102 www.communityreporter.org	Jerry Rothstein Phone: 651-665-0068 editor@communityreporter.org	The Community Reporter is a monthly paper serving the West End neighborhoods of St. Paul from downtown to Fort Snelling. It was founded in 1972 as the communication medium for a number of community development activities and organizations and became an independent, nonprofit organization a few years later. The Community Reporter remains dedicated to providing the West End with information on the political, cultural, educational, spiritual and recreational activities of the community; to offering a forum for citizen expression and cross-communication; to assisting in building networks of services, businesses and agencies; and to be a good read.
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Eastside Review 2515 East Seventh Ave North St Paul, MN 55109 www.eastsidereviewnews.com	Tony Fragnito Phone: 651-748-7860 Fax: tfragnito@lillienews.com	Eastside Review is a weekly newspaper serving the 26 neighborhoods east of I-35 East – one third of St Paul’s population. The many neighborhoods served are a diverse mosaic including large Hmong and Latino immigrant communities as well as urban condominiums and neighborhoods with a decidedly suburban feel.
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Midway Monitor 1885 University Ave West St Paul, MN 55104 www.monitorstpaul.com	Denis Woulfe Phone: 651-645-7045 Fax: 651-645-4780 denisw@aplacetoremember.com	The Monitor is one of the oldest and most respected neighborhood newspapers in the Twin Cities, publishing continuously since July of 1975. Given its longevity and firm connection with community and business institutions, the Monitor is a first-call resource for residents seeking information on businesses, schools, local chambers, and metro-wide draws such as the Minnesota State Fair and the Conservatory. With a circulation of 30,000 and a estimated readership of over 65,000 (25% of St Paul’s population), the Monitor reaches 21,500 homes in the Midway-Como-North End area of St Paul, as well as free distribution at high-traffic businesses, churches, and school drop-off points.
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<p>Minnesota Premier Publications (Downtown Journal/Southwest Journal) 1115 Hennepin Ave South Minneapolis, MN 55403</p> <p>www.mnpubs.com</p>	<p>Melissa Ungerman Levy Phone: 612-825-9205 Fax: 612-436-4396 mungermanlevy@mnpubs.com</p>	<p>Since 1990, the Southwest Journal has provided award-winning coverage of civic issues, remarkable neighbors, and arts and culture for 21 neighborhoods in Southwest Minneapolis. The Southwest Journal provides a comprehensive guide to news and happenings for the Chain of Lakes area, including some of the most-educated and wealthiest neighborhoods in the city. Circulation is 35,000, printed every other week, with over 32,000 delivered directly to residences.</p> <p>The Downtown Journal has become the source for community news about the city's booming and vibrant urban core. The weekly newspaper provides in-depth coverage of Downtown's residential neighborhoods, development and city government. Beyond the skyways, the newspaper covers the rapidly growing neighborhoods around Downtown, including the Mill District, Loring Park, the North Loop, Elliot Park and the Mississippi riverfront, and provides coverage of the Downtown area's rapidly changing condominium market. Circulation is 35,000 distributed every other Monday, with over 8,000 delivered directly to residences.</p>
<p>The Park Bugle PO Box 8216 St Paul, MN 55108</p> <p>www.parkbugle.org</p>	<p>Dan Schultz Phone: 612-408-0233 dschultz6@comcast.net</p>	<p>The Bugle is a community newspaper serving St. Anthony Park, Lauderdale, Falcon Heights and Northwest Como Park. Like many of the Twin Cities' thriving community newspapers, the Park Bugle is dedicated to providing the best local news for its readers and building community. With a circulation of 11,000 (8,500 delivered directly to residents), the Bugle estimates each issues reaches 27,000 readers.</p>

<p>St Paul Publishing Company (The Downtown Voice/South St Paul Voice/St Paul Voice) 1643 South Robert Street West St Paul, MN 55118</p> <p>www.stpaulpublishing.com</p>	<p>Mario Polanco Phone: 651-457-1177 Fax: 651-457-1077 sppc@stpaulpublishing.com</p>	<p>The St. Paul Voice has a rich history of providing the best local news and advertising coverage for St. Paul's West Side, West St. Paul and Mendota Heights since 1966. This newspaper prides itself on informing local residents of community news and events, and also to celebrate the accomplishments of individuals and organizations within the community. The neighborhoods served are very diverse both racially and socioeconomically, providing a range of exciting advertising opportunities. Circulation is 16,500, 15,000 of which are mailed directly to area residents.</p> <p>The Downtown Voice was started in 1994 to serve the growing 'urban village' in St Paul's Lowertown. Today, more than 8,000 people live in downtown in new and renovated apartments and condominiums, and the number continues to grow with the popularity of "urban living" among professionals. The Downtown St. Paul Voice is distributed free to apartments, condominiums and high traffic areas in St. Paul's historic Lowertown district and throughout downtown St. Paul, including St. Paul's skyway system. Circulation is 4,000 copies.</p> <p>Established in June 2004, this newspaper serves the community of South St. Paul—a suburban community with small town roots. Editorial content focuses solely on the issues, activities and personalities of South St. Paul. This focus ensures high readership of your advertising message when marketing to the 20,000-plus residents of the city. The South St. Paul Voice is distributed free to every home in South St. Paul (zip code 55075), as well as to high traffic business areas in South St. Paul. Circulation is 8,500 copies.</p>
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<p>The Bridge 2600 Franklin Ave East Suite 2 Minneapolis, MN 55406</p> <p>www.readthebridge.info</p>	<p>Cindy Collins Phone: 612-436-9162 Fax: 612-436-9199 cindy@readthebridge.info</p>	<p>The continuator of two venerable neighborhood papers – the Southeast Angle and the Seward Profile – the Bridge began publishing in 2005 when the two papers joined forces after 40 years of serving their respective communities. Serving the Minneapolis neighborhoods astride the Mississippi downstream of the city center, the Bridge provides these communities’ best source for local news, features, and opinion. With a distribution of over 30,000 papers – most mailed directly to area residents and businesses on a subscription basis – the Bridge’s readership is quite varied, reflecting the neighborhoods it serves. Readers are mostly young and middle-aged, with nearly 50% below age 35; readers are economically diverse, with 34% earning over \$75,000 per year and 53% earning more than \$50,000 (65% own their own home, however); 40% of readers have a college degree, and 37% have a graduate degree.</p>
<p>The Northeaster/North News 1620 Central Ave Northeast Minneapolis, MN 55413</p> <p>www.nenorthnews.com</p>	<p>Bob Germaine Phone: 612-788-9003 Fax: 612-788-3299 contact@nenorthnews.com</p>	<p>The Northeaster and North News are published by Kerry and Margo Ashmore; the former since 1978, the latter since 1991. As their names suggest, North News covers North Minneapolis neighborhoods (north of downtown and west of the Mississippi), and the Northeaster covers Northeast Minneapolis (neighborhoods north of downtown and east of the river), as well as the suburban cities of St Anthony and Columbia Heights. Both papers are published twice monthly on Wednesdays and mailed to residences, with the Northeaster running 34,500 copies, and North News running 29,000 copies.</p>

<p>The Villager 757 Snelling Ave South St Paul, MN 55116</p> <p>www.myvillager.com</p>	<p>Tim Carroll Phone: 651-699-2296 Fax: 612-699-6501 tcarroll@myvillager.com</p>	<p>The Villager (formerly the Highland Villager) is the oldest community newspaper in the Twin Cities, founded in 1953. Reaching much of western St Paul south of I-94, and Lilydale, Mendota, and Mendota Heights south of the Mississippi, the Villager covers neighborhood and local news in its free monthly editions, mailed to homes and 105 newsstands. Its circulation of 60,000 (self-estimated readership 132,000) reaches a well-educated (50% have either a bachelors or advanced degree) and young audience (43% between 18 and 44 years old, and another 21% are below 18). Most of its readership works in white-collar jobs, with 32% of area families making between \$50,000 and \$100,000 per year, and another 19% making over \$100,000 per year.</p>
<p>Uptown Neighborhood News 3612 Bryant Ave South Minneapolis, MN 55409</p> <p>http://www.carag.org/news/unh.htm</p>	<p>Susan Hagler Phone: 612-825-7780 susanhagler@earthlink.net</p>	<p>Uptown Neighborhood News is published every month by the Calhoun-Area Residents Action Group (CARAG) and the East Calhoun Community Organization (ECCO). Between them, these two organizations cover the area between Lake Calhoun in the West and Lyndale Avenue to the East, and Lake Street to the north and 36th Street to the south; the newspaper is distributed free to residents as well as to businesses in the Uptown area. UNN is very connected to its readers -- contributors are area residents who volunteer their time to bring the news of the area to residents. Circulation is 5,100, with a pass-along readership of 10,000 in one of Minneapolis' most popular and vibrant neighborhoods.</p>

<p>Southside Pride 3200 Chicago Avenue Minneapolis, MN 55407</p> <p>www.southsidepride.com</p>	<p>David Goldstein Phone: 612-822-462 Fax: 612-822-0342 david@pulsetc.com</p>	<p>Southside Pride is three monthly newspapers published and delivered in three editions for three very different communities. Southside Pride – Phillips Powderhorn Edition is delivered on the 1st Monday of the month; the Nokomis Edition is delivered on the 2nd Monday of the month; the Riverside Edition is delivered on the 3rd Monday of the month. The total circulation for all three editions is 48,000 copies, making Southside Pride the largest community newspaper in the Twin Cities. Phillips Powderhorn is a very diverse and vibrant community, including both one of the city’s poorest neighborhoods and many young professionals, as well as a substantial part of Minneapolis’ thriving Latino community. Nokomis is a much more affluent and less diverse neighborhood, with 87% owning their own home. Riverside, the smallest of the three areas and stretching from Cedar-Riverside down to Hiawatha, and like Powderhorn it includes both a substantial number of professionals and many lower-income families. The exact neighborhoods served are as follows: Elliot Park, Phillips, Corcoran, Bancroft, Bryant, Central, Powderhorn Park, Standish, Regina, Diamond Lake, Wenonah, Morris Park, Minnehaha, Ericsson, Field, Page, Keewaydin, Northrup, Cedar-Riverside/West Bank, Seward, Longfellow, Cooper, Howe, and Hiawatha.</p>
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RADIO

NOTE: all advertisers wishing to advertise on a KFAI show should write to Jackson Buck, Marketing Director, at jacksonbuck@kfai.org, or call 612-341-3144 ext.24

African Community

African Rhythms KFAI 90.3 FM (Mpls) 106.7 FM (St Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.kfai.org/node/38	Salif Keita Phone: 612-321-3244 Fax: 612-341-4281	Times : Thursday 1-3 PM Salif and Charlie bring you the sounds of Africa on African Rhythms.
African Roots Connection KMOJ 89.9 FM 501 Bryant Ave North Minneapolis, MN 55405 www.ampers.org	Charles Denis Phone: 612-374-5615	African radio show. No schedule given.
Eritrean Community Radio KFAI 90.3 FM (Mpls) 106.7 FM (St Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.kfai.org/node/127	Essey Asbu Phone: 612-209-7979 Fax: 612-341-4281 essey001@yahoo.com	Times : Sunday 4-5 PM The Eritrean Community Radio in Minnesota provides current news and events on the Eritrean Community in Minnesota, Eritrea and the Horn of Africa.
Oromo Community Radio KFAI 90.3 FM (Mpls) 106.7 FM (St Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.kfai.org/node/684	Ana F. Ousie Phone: 612-341-3144 Fax: 612-341-4281	Wednesday 7:30-8:30 p.m. Oromo Community Radio is a weekly program for the more than 15,000 Oromos residing in or near the Twin Cities. The show features news, interviews, and music.
Somali Community Link KFAI 90.3 FM (Mpls) 106.7 FM (St Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.kfai.org/node/1405	Phone: 612-3341-3144 Fax: 612-341-4281	Monday 7:30-8:30 p.m. Somali Community Link is a new program that aims to serve as a resource for African immigrant communities, providing information and links to local resources and services.

Somali Voices KFAI 90.3 FM (Mpls) 106.7 FM (St Paul) 1808 Riverside Avenue Minneapolis, MN 55454 www.kfai.org/node/61	Phone: 612-341-0980	Somali Voices is news and public affairs discussion program produced in the Twin Cities in Somali about life in the community in Minneapolis/St. Paul and throughout the world. English-language. 7:30-8:30pm
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Voice of Oromiyaa/Sagalee Oromiyaa KFAI 90.3 FM (Mpls) 106.7 FM (St Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.kfai.org/node/129	jelil Abdella Phone: 612-623-4243 Fax: 612-341-4281 duskannoo@aol.com	Sunday 5:00-6:00 p.m. Voice of Oromiyaa is a program of news, music, culture, history, Oromo language and life of the Oromo people in the Twin Cities.
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Voices of Ethiopia KFAI 90.3 FM (Mpls) 106.7 FM (St Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.kfai.org/node/126	Ahmed Wassie Phone: 612-623-4243 Fax: 612-341-4281 awassie@kstp.com	Sunday 2:30-4:00 p.m. Voices of Ethiopia is a locally produced program of news, music and culture from East Africa.
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Asian Community

CHAT Radio: Hmong Arts and Culture KFAI 90.3 FM (Mpls) 106.7 FM (St Paul) 995 University Ave Suite 220 St Paul, MN 55104 www.kfai.org/node/3138	Kathy Mouachepau Phone: 651-644-6969 Fax: 651-603-6983	Monday 8:30-9:30 a.m. Center for Hmong Arts and Talent presents radio designed to inform audiences about the talented and growing Hmong arts community.
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Filipino American National News KFAI 90.3 FM (Mpls) 106.7 FM (St Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.kfai.org/node/77	Ramon Hough Phone: 612-341-3144 Fax: 612-341-4281	Sunday 8:00-9:30 p.m. The FANN team keeps listeners updated on news and events in the Philippines, as well as national and local events concerning Filipinos.
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Hmong American Reachout KFAI 90.3 FM (Mpls) 106.7 FM (St. Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.hmongradio.tv	Niacheng Vang Phone: 651-336-4068 Fax: 612-31-3144 nhiacheng@geocities.com	Thursday 8:30-9:30 p.m. This Hmong language program is about life in the Twin Cities' Hmong community. Topics include education, health, employment, cultural issues, political, etc.
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Hmong Minnesota Radio 1088 Payne Ave St Paul, MN 55130 www.hmongminnesotaradio.com	John Xiong Phone: 651-774-5555 Fax: 651-72-9999 john@hmongmnradio.com	24 hours/day, 7 days/week Hmong Minnesota Radio (HMR) station has a range of 75 miles radius and is received on a special radio.
Hmong Radio 2529 13th Avenue South Minneapolis, MN 55404	Chao Vang Phone: 612-721-1681 Fax: 612-721-2752	Schedule not given
Hmong Wameng KFAI 90.3 FM (Mpls) 106.7 FM (St. Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.kfai.org/node/62	Lee Chang Phone: 612-341-3144 Fax: 612-341-4281 leenchang@yahoo.com	Tuesday 8:30-10:30 p.m. A mainstay of the Hmong community since 1984, the program features news, announcements, community feedback, entertainment, talk show and community issues.
Khmers in Minnesota KFAI 90.3 FM (Mpls) 106.7 FM (St. Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.kfai.org/node/51	Bounna Chhun Phone: 612-341-3144 Fax: 612-341-4281 bounna.chhun@mpls.k12.mn.us	Monday 8:30-9:30 p.m. A locally produced radio program for and about the Khmer community in Minnesota.
Radio Diverse KPNP AM 1600 2100 West Broadway Ave Minneapolis, MN 55411 www.radiodiverse.com	Peter Phia Xion Phone: 612-267-2999 peterphia_xiong@yahoo.com	7:00 a.m. - 7:00 p.m. Radio station catering to the Hmong community in the Twin Cities.
Sangam: Music from South Asia and the South Asian Diaspora KFAI 90.3 FM (Mpls) 106.7 FM (St. Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.kfai.org/node/50	Ahmed Phone: 612-341-3144 Fax: 612-341-4281	Saturday 5-7 pm Listen to the best music from India, Pakistan, other South Asian countries, and South Asian communities living in the Us and UK.
Viet Minnesota Radio KFAI 90.3 FM (Mpls) 106.7 FM (St. Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.kfai.org/node/91	Dai K. Vu Phone: 612-556-6618 Fax: 612-341-4281	Thursday 9:30-10:30 p.m. Viet Minnesota Radio provides Vietnamese listeners in the Twin Cities with news from MN, the United States, and the world.

Caribbean Community

Caribbean Jam KFAI 90.3 FM (Mpls) 106.7 FM (St. Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.kfai.org/node/114	Lynval Jackson Phone: 612-341-3144 Fax: 612-341-4281	Saturday 3:00-5:00 p.m. The latest reggae, calypso, and soca music, as well as news and information in a weekly visit to the Caribbean.
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Latino Community

Corazon Latino KFAI 90.3 FM (Mpls) 106.7 FM (St. Paul) 1808 Riverside Ave Minneapolis, MN 5545 www.kfai.org/node/59	Carla Hagen Phone: 612-341-3144 Fax: 612-341-4281 corazonlatino.kfai@gmail.com	Tuesday 1:00-3:00 p.m. Latin rhythms from all over the world.
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Encuentro KFAI 90.3 FM (Mpls) 106.7 FM (St. Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.kfai.org/node/3344	Gilberto Vasquez Valle Phone: 612-341-3144 Fax: 612-341-4281 encuentrokfai@gmail.com	Sunday 1:00-2:30 p.m. “Encuentro” offers Latin America with its folk and traditional music and will also explore other language-related traditions as well as other forms of artistic expression.
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KQSP Radio 1530 AM 1107 Hazeltine Blvx Chaska, MN 55318 www.lapicosa.us	Eddie Cruz Phone: 952-261-0070 Fax: 952-261-3583 mozkito@broadcastone.us	24-hour Spanish programming serving the western suburbs of Minneapolis
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KYMN Radio 1080 AM 1985 320th St. West Northfield, MN 55057	Phone: 507-645-5695	Sunday 10:00 a.m.-7:00 p.m.
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La Hora Comunitaria KMSU Radio 89.7 FM 1536 Warren St. Mankato, MN 56001	Karen Wright Phone: 507-389-5678 karen.wright@mnsu.edu	Saturday Noon -2:00 p.m.
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La Invasora KMNV Radio 1400 AM (Latino Communication Network) 1516 East Lake Street Suite 200 Minneapolis, MN 55407 www.lcnmedia.com	Tanya Alvergue Phone: 612-216-4874 Fax: 612-216-4076 tanya@lcnmedia.com	24-hour Mexican regional-genre radio station serving the Twin Cities metro-area Chicano community.
La Mera Buena KBGY Radio 107.5 FM 3479 260th Street West Fairibault, MN 55021 www.lamerabuena.net	Phone: 952-435-5777 poderosa620am@yahoo.com	24-hour Spanish-language station serving Central and Southern Minnesota
Latino USA KFAI 90.3 FM (Mpls) 106.7 FM (St. Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.latinousa.org	Phone: 612-341-3144 Fax: 612-341-4281	Friday 6:30-7:00 pm. Latino USA is produced by KUT in Austin, Texas.
Notas Latinas KQAL 89.5 FM 234 Performing Arts Center Winona State University Winona, MN 55987	Dr. Ajit Daniel Phone: 507-453-2222	Sunday 10:00 a.m. - 11:30 p.m.
Radio La Pantera KYCR Radio 570 AM (Salem Communications) 2110 Cliff Road Eagan, MN 55122 www.kycr.com	Phone: 651-405-8800 Fax: 61-405-8222	Monday-Friday 2:00-10:00 p.m; Saturday 8:00 a.m.-10:00 p.m; Sunday 8:15 a.m.-7:30 pm.
Radio Rey WMIH Radio AM 630 2619 East Lake Street Minneapolis, MN 55406 www.radiorey630am.com	Manuel Robies Phone: 612-729-3776 Fax: 612-724-0437 manuel@radiorey630am.com	Spanish programming 24 hours a day

Sabados Alegres KFAI 90.3 FM (Mpls) 106.7 FM (St. Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.kfai.org/programs/sab_all.htm	Willie Dominguez Phone: 612-341-3144 Fax: 612-341-4281	Saturday 11:00 a.m.-1:00 p.m. Sabados Alegres with Willie Dominguez offers TexMex and Latino music and cultural affairs for the Chicano/Latino community of the Twin Cities and surrounding areas.
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Native American Community

Indian Uprising KFAI 90.3 FM (Mpls) 106.7 FM (St Paul) 1808 Riverside Avenue Minneapolis, MN 55454 www.kfai.org/node/125 Sunday 7:00-8:00 p.m.	Phone: 612-341-3144	Indian Uprising is a one-hour public and cultural affairs program for the Indigenous communities in the Twin Cities. Produced by Chris Spotted Eagle, a long-time activist in the Twin Cities and former producer at Twin Cities Public Television, Indian Uprising is one of the few radio programs serving the roughly 25,000 Native Americans in Minneapolis or St Paul.
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Scandinavian Community

Scandinavian Cultural Hour KFAI 90.3 FM (Mpls) 106.7 FM (St Paul) 1808 Riverside Avenue Minneapolis, MN 55454 www.kfai.org/node/79	Phone: 612-341-3144	Wednesday 9:30-10:30 p.m.
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Disabled Community

Disabled and Proud KFAI 90.3 FM (Mpls) 106.7 FM (St. Paul) 1808 Riverside Ave Minneapolis, MN 55454 www.kfai.org/node/64	Sam Phone: 612-341-3144 Fax: 612-341-4281	Tuesday 7:00-7:30 pm. Offers insights into, ideas about, and discussions of disability culture.
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General/Multicultural

Fresh Air Radio KFAI 90.3 FM (Mpls) 106.7 FM (St. Paul) 1808 Riverside Ave Minneapolis, MN 5545 www.kfai.org	Jackson Buck Phone: 612-341-3144 Fax: 612-341-4281 jacksonbuck@kfai.org	A volunteer-based community radio station that broadcasts information, arts, and entertainment programming for a Twin Cities audience of diverse racial, social and economic backgrounds.
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TELEVISION

African Community

Bulsho TV (Minneapolis Television Network) 125 Southeast Main Street #244 Minneapolis, MN 55414 www.mtn.org	Phone: 651-331-8575 Fax: 651-331-8578	Channel: 16 Saturday 5:00 p.m. and Midnight
Eritrean Television Broadcast in Minnesota (Minneapolis Television Network) 125 Southeast Main Street #244 Minneapolis, MN 55414 http://producers.mtn.org/etbm/about_us.htm	Phone: 651-690-5580	Channel: 32 Saturday 6:00 p.m. Channel: 33 Saturday 5:30pm
Ladha Ya Kenya (Minneapolis Television Network) 125 Southeast Main Street #244 Minneapolis, MN 55414 www.mtn.org	Pamela Colby Phone: 651-331-8575 Fax: 651-331-8578	Channel: 16 Thursdya 6:00 p.m. Sunday 1:30 p.m.
Oromo TV (Minneapolis Television Network) 125 Southeast Main Street #244 Minneapolis, MN 55414 www.oromocommunitymn.org	Pamela Colby Phone: 612-338-5282 ext.213 Fax: 612-338-8421 ocm@coromocommunitymn.org	Channel: 16 Tuesday 7:00 a.m. Friday 7:00 p.m.
Rochester Somali Television 1902 South Broadway Rochester, MN 55904 www.rstvonline.com	Ahmed Sugulle Phone: 807-252-5888	Broadcast Somali cable TV programs for Minnesota based Somali communities in Southeastern Minnesota. Affiliation: Somali Community and Resettlement Services, City of Rochester

Somali American Media (Minneapolis Television Network) 125 Southeast Main Street #244 Minneapolis, MN 55414 www.mtn.org	Pamela Colby Phone: 651-331-8575 Fax: 651-331-8575 prc@mtn.org	Channel:16 Tuesday 5:00 p.m. and Midnight
Somali Mai TV Network (Minneapolis Television Network) 125 Southeast Main Street #244 Minneapolis, MN 55414 www.somaliamaitv.com	Pamela Colby Phone: 612-964-2221 Fax: 651-331-8575 prc@mtn.org	Channel: 16 Monday Midnight Friday 9:00 p.m.
Somali Media (Minneapolis Television Network) 125 Southeast Main Street #244 Minneapolis, MN 55415 www.mtn.org	Pamela Colby Phone: 651-331-8575 Fax: 651-331-8578 prc@mtn.org	Channel: 16 Friday 7:30 p.m. and Midnight
Somaliland American TV (Minneapolis Television Network) 125 Southeast Main Street #244 Minneapolis, MN 55414 www.mtn.org	Pamela Colby Phone: 651-331-8575 Fax: 651-331-8578 prc@mtn.org	Channel: 16 Wednesday 6:00 p.m. and Midnight
Uhuru (Minneapolis Television Network) 125 Southeast Main Street #244 Minneapolis, MN 55414 www.mtn.org	Pamela Colby Phone: 651-331-8575 Fax: 651-331-8578 prc@mtn.org	Channel: 16 Wednesday 7:30 a.m.

Wayci TV (Minneapolis Television Network) 125 Southeast Main Street #244 Minneapolis, MN 55414 www.mtn.org	Pamela Colby Phone: 651-331-8575 Fax: 651-331-8578 prc@mtn.org	Channel: 16 Monday 10:00 a.m. Sunday 6:00 p.m.
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Asian Community

East Meets West (Asian Media Access) 3028 Oregon Avenue South Minneapolis, MN 55426 www.amamedia.org	Ange Hwang Phone: 612-376-7715 Fax: 612-376-7730 info@amamedia.org	Asian Media Access currently produces the award-winning cable access show, "East Meets West", which is a noncommercial monthly discussion show focusing on cross-cultural issues.
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Vietnamese Broadcasting of Minnesota PO Box 1783 St Paul, MN 55101 www.vbmtv.org	Phone: 651-298-8915 Fax: 651-298-8414 LienLac@vbmtv.org	Channel: 6 Saturday 10:00-10:30 a.m. Channel: 17 Sunday 11:30 p.m.-Midnight Channel: 15 Monday 9:00-9:30 p.m. VBM is a local MN based station with ethnic and community based telecasts.
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Vietnamese News (Twin Cities Public Television) 172 East 4th Street St Paul, MN 55101 www.tpt.org	Phone: 612-222-1717 Fax: 612-559-1282 viewerservices@tpt.org	Channel: 17 Sunday 11:30 p.m. - Midnight
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General/Multicultural

Minneapolis Television Network 125 Southeast Main Street #244 Minneapolis, MN 55415 www.mtn.org	Pamela Colby Phone: 651-331-8575 Fax: 651-331-8578 prc@mtn.org	Channel: 16 MTN provides community access to television, communication, and information networks.
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