

BEST OF
GOA

Volume 1

www.gvpedia.com





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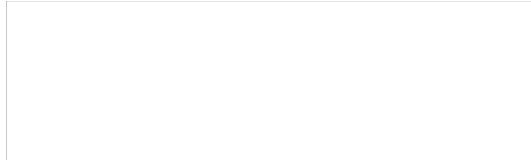
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Welcome to the first volume of Best of Goa, in which we showcase the splendour of this amazing state like never before.

Goa is undoubtedly India's jewel and we go beyond the common selling points of this sunshine state to present a compelling gamut of its myriad images and moods. We present the deep roots of faith and heritage, the melange of cultural influences that shape and define the special character of Goa.

From the spectacular beaches, we lead you through its rivers and mangroves, to spice trails and forests up to the mellow magic of the monsoons. From the swinging revelry of the carnival, we walk you through some of the most distinctive festivals of many religions.

Be it food, drink or sport, Goa has definitely something special to offer. Instead of a mere listing of places to eat and stay, we focus on the character of the hotels and restaurants, offering an insight into the brands that have become entrenched in minds across the globe.

The second in the India series of the 'Best of' books, Best of Goa marks a milestone in our growth. Goa's radiant beauty lends itself to beautiful imagery; the panorama and rhythms of life here evoke lyrical outpourings. This book sets the bar for us as we build upon this unique model of books in the rest of India.

We salute the spirit of Goa.

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Building an Atlas of Success, Sustainability and Culture

GLOBALVILLAGE

PARTNERSHIPS

www.GVPedia.com

Brand Image

Branding a Nation, a City and its People

GVP brands and builds the image of the world's most exciting economic regions to affect a change in the perception of a nation, a city and its people by the rest of the world. This then promotes the region in terms of its investment opportunities, key industries, innovations, people, culture, tourism potential and international objectives.

Product - The Books

Celebrate your success

The 'Best of' publishing series produces annual maxi format books in over 30 territories, from Bangalore to Belgium. These detail success stories of people and

companies making positive inroads into the commercial fibre of both mature and emerging markets.

The books showcase entrepreneurial spirit, establishing powerful global networks and the creation of individual brand awareness by bridging cultures. The result is the ultimate interactive corporate gift and PR marketing tool for governments, companies, hotels and business people providing leading products and services for their region.

Product - The Folders

Fast track to the world

Market Essentials works closely with Foreign Embassies,

REGIONAL HEAD OFFICES

- Bangalore
- Brussels
- Cairo
- Casablanca
- Copenhagen
- Dubai

High Commissions, International Chambers of Commerce and Trade Associations worldwide to produce high quality trade folders. Each folder is designed to offer support and advice to companies interested in trading with or investing in overseas markets.

Product - www.gvpedia.com

Connecting the world's most interesting people and organisations

The portal provides GVP customers an interactive Public Relations Box managed by a user friendly 'Enterprise Content Management System' that allows clients to upload their press releases, photos, videos and management profiles. The latest networking add-ons and social media applications are integrated within the site, providing maximum reach and feedback.

The value proposition for subscribers to gvpedia.com essentially covers four elements: exposure, expertise, exclusivity and networking.

Market

Promote and network the 'red apples' within each economy

GVP's market sectors embrace publishing, public relations, corporate gifting, online community building and networking.

Its target market covers large, medium and small entrepreneurial organisations enjoying growth, success and sustainability. GVP explores every geographic region to pick the 'red apples' in business, exports, innovation, design, fashion, retail, hospitality, specialty foods, the arts and more.

Unique Selling Point (USP)

New markets create new business opportunities

GVP publications promote, showcase and network successful economies, organisations and individuals from across the globe. The organisation celebrates success and provides recognition amongst its ever expanding international network of influential clients. Its online portal, www.gvpedia.com provides a platform for clients and readers to network, share best practice and grow new markets, creating exciting new business connections and opportunities.

Corporate Social Responsibility

There is no success without ethics and sustainability

The best of world business, travel and lifestyle within the Global Village is dependent on more than monetary profit. There is no success without core values

such as sustainability, integrity and Corporate Social Responsibility (CSR). GVP's exclusive client base is selected by invitation only based on these criteria, with the added focus of dedicated chapters covering CSR, sustainability, green innovation and giving back to the community.

Growth and Opportunity

Exchanging knowledge, skills and economies of scale in media

With regional head offices in 5 continents, the organisation is currently involved

Sven Boormeester, Chairman with Lisa Durante, Managing Partner, GVP

With its mission to serve as the premier platform for showcasing and networking the world's top brands and companies in business, tourism and lifestyle, Global Village Partnerships (GVP) is building an atlas of success, sustainability and culture. This is carried out through the 'Best of' book series, the Global Village online information portal and the development of an ever expanding business network of international partners and clients.

in more than 30 territories where the 'Best of' series is published. GVP has a five-year growth plan to develop a further 150 economic territories organically, through each continent's regional head office, and through partnerships with companies and individuals that have the expertise to showcase their city, state or country.

● Johannesburg ● London ● Santiago ● Singapore ● Sydney ● Washington DC

Turnover 2008
US\$ 8000000

Employees & Partners
100

Circulation
500000

International head offices
London, Brussels
Dubai, Cairo

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Bangalore, Singapore
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Sydney, Johannesburg

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